

# We're all in.

Annual Report | 2022

#### A Message from our President



As we turn the corner of another year, I'm pleased to report that the bank experienced record earnings and growth. All the business lines met or exceeded their goals and the bank received a number of awards and recognitions such as Best Places to Work and SBA 504 Lender just to name a few.

Our commitment to relationship building, combined with our solid financial foundation, allowed us to grow, and expand our branch network and enhance our digital services by investing in the development of new products, services, and technology. It is important that we continue to invest in new branches such as our soon to be open branch at Wake Robin Road in Lincoln. External factors such as the increasing competitive environment, rising rates, inflation and world events present challenges to our future results. Cyber security and global turmoil keep us on high alert and the constant need to protect the bank and customer data.

What continues to drive change is you, our customers. Consumer adoption of digital and the demand for more digital services in a faster, more convenient and simplified fashion is expected by customers. We continue to invest in technology and digital solutions to grow and serve our customers, employees and ultimately our communities better. To achieve this growth we have remained focused on expansion, digital transformation and deepening our customer relationships. We can't do this without talented people and providing an excellent customer experience. A better customer experience that exceeds customers' expectations and finally, a better community experience.

BankNewport is a community bank at its core. As a private mutual community bank we focus on our customers and the community not short term profits and stock price. Our strategy is defined by focusing on the communities we serve. The more successful we are the more we give back to the community. We have thrived for 203 years. We have seen recessions, wars and many economic cycles and through it all have and always will serve our community.

The more we grow, the more we can give back. I am proud of the fact that we continued to support our communities by pro-actively donating over \$1.7 million in 2022.

**Jack Murphy** 

President & CEO of BankNewport



#### **Financial Results**

Financials presented represent OceanPoint Financial Partners, MHC results for 2022.















We are pleased to announce that our 2022 philanthropic efforts resulted in over **\$1.7 million** awarded to more than **350** organizations. Organizations in every county of Rhode Island benefitted from the giving effort, with areas of impact focused on basic human needs, children & families, education, economic security, healthy living, arts and culture and the environment. Bank employees gave more than 8,500 hours of their time for financial education and community service efforts in 2022.















#### **BNWise Financial Education**

More than 1,135 students and community members were engaged in interactive presentations through our financial education program, **BN***Wise*. Topics covered ranged from saving and budgeting to credit and entrepreneurship.

All presentations were made available in-person and virtually.











65% Knowledge Gained



# Community Impact Campaign

Kind Heart Fresh Start, our annual drive to benefit
Rhode Island's homeless population, was a great success.

Employees and community members rallied to collect
hundreds of pieces of new bedding including
pillows, pillowcases, pillow protectors, twin and
full-size sheet sets, and crib sheets.

This team effort impacted hundreds of people in need who
rely on local organizations that serve the homeless
population in our state.

We're proud to support these essential efforts.

#### KIND HEART *fresh start*



#### **PLEASE DONATE NEW**

Pillows • Pillow Cases • Pillow Protectors
Twin and Full Sheet Sets • Crib Sheets

#### Oct.17 - Nov.12

Donations collected at all 18 branch locations.

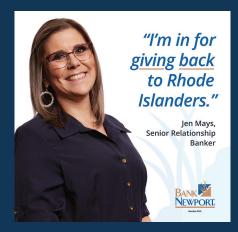






### "I'm in." Brand Campaign

"I'm in." is an offshoot of our popular "We're all in." campaign. It shines a light on our employees, highlighting why they are passionate about being part of the BankNewport team and serving our communities.













#### **Sponsorship**















#### **Charitable Giving**

Our 2022 **All In Giving** resulted in **\$1.7 million** being awarded throughout every county of Rhode Island, impacting basic needs, children and families, education, economic security, healthy living, arts and culture, and the environment.

Some of our gifts include:

CROSSROADS RHODE ISLAND
DR. MARTIN LUTHER KING JR COMMUNITY CENTER
FEDERAL HILL HOUSE

**FIRSTWORKS** 

HASBRO CHILDREN'S HOSPITAL

**HOPE & MAIN** 

JONNYCAKE CENTER FOR HOPE

**LOCAL INITIATIVES SUPPORT CORPORATION (LISC)** 

**McAULEY MINISTRIES** 

**MEALS ON WHEELS OF RI** 

**MEETING STREET** 

NEWPORT HISTORIC SPRING/CHURCH COMMUNITY HOUSING CORP

ONE NEIGHBORHOOD BUILDERS

**RHODE ISLAND COMMUNITY FOOD BANK** 

**SAVE THE BAY** 

SOCIAL ENTERPRISE GREENHOUSE

SOUTHERN RHODE ISLAND VOLUNTEERS

**UNITED WAY OF RHODE ISLAND** 







**Credit Score** 



MX® Money Management



**Mobile Wallet** 



Mobile Check Deposit



Debit Card Alerts



**Zelle®** 

#### **Digital Transformation**

# Now you can bank better anywhere with BankNewport.

When you log in to our digital and mobile banking platform, you'll find a full suite of the latest online tools to help you bank.

Deployed 14 new technology initiatives with three more to be completed by the end of 2023

66% of customers have at least one digital service

Over **6,000** online banking customers registered for MX or Credit Sense

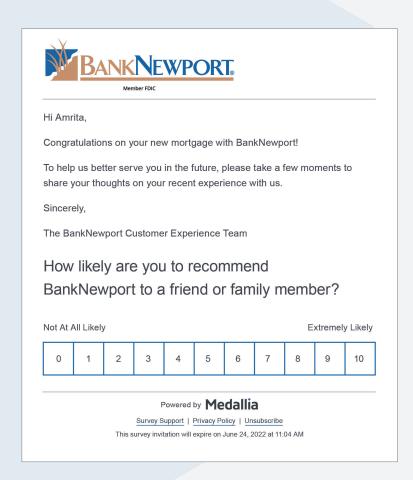
198k mobile wallet transactions

21k online banking users



## **Customer Experience**

Over 3,900 Completed Customer Satisfaction Surveys.





#### Out of a Score of 10

8.3	Digital Satisfaction
9.2	Agent Satisfaction
9.8	Loan Satisfaction



#### **Awards**







For **five** straight years

#### **Talent**



Positions Filled: 106

New Employees: 86

Promotions: 24

Officer Promotions: 22

**Employee Satisfaction Rating: 95%** 



